

Hi

Why?



1/5

teenagers experiences a major depressive episode in a given year.



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1/5

teenagers with depression get's some treatment.



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teenagers experiences a major depressive episode in a given year.

1/5

teenagers with depression get's some treatment.

1/10

teenagers with depression get regular treatment.



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1/5

teenagers with depression get's some treatment.

1/10

teenagers with depression get regular treatment.

8/10

teenagers getting treatment for depression see improvement within 6 weeks.

Insights & Opportunities

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- 1 **Inform:** mental health needs to be treated with equal value to physical health.

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2 **Engage:** teenagers need to play a major role in the dialogue on teenage mental health.

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1 **Inform:** mental health needs to be treated with equal value to physical health.

2 **Engage:** teenagers need to play a major role in the dialogue on teenage mental health.

3 **Normalize:** the stigma around mental illness is the biggest obstacle between teenagers and the help they need.

